

EpicQuest Education Group International



**Company Presentation
June 2023**



Safe Harbor Statement



Certain of the statements made in this document are "forward-looking statements" within the meaning and protections of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements include statements with respect to our beliefs, plans, objectives, goals, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond our control, and which may cause the actual results, performance, capital, ownership or achievements of the Company to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. You can identify these forward-looking statements through our use of words such as "may," "will," "anticipate," "assume," "should," "indicate," "would," "believe," "contemplate," "expect," "estimate," "continue," "plan," "point to," "project," "could," "intend," "target" and other similar words and expressions of the future.

All written or oral forward-looking statements attributable to us are expressly qualified in their entirety by this cautionary notice, including, without limitation, those risks and uncertainties described in our most recent Form 20-F and otherwise in our SEC reports and filings. Such reports are available upon request from the Company, or from the Securities and Exchange Commission, including through the SEC's Internet website at www.sec.gov. We have no obligation and do not undertake to update, revise or correct any of the forward-looking statements after the date hereof, or after the respective dates on which any such statements otherwise are made.

EEIQ Company Overview

- 1 Provides **comprehensive education solutions** for domestic and international students seeking college and university degrees in the US, Canada, and the UK.
- 2 Focuses on **international expansion strategy** through global collaborations with colleges and universities with an increased emphasis on international recruiting.
- 3 Own and operate **EduGlobal College**, in Vancouver, British Columbia, that provides English language programs for international students and a 'transfer pathway' for students to pursue degrees in Canada.
- 4 Majority ownership & operates **Davis College** in Toledo, OH; the college provides career-training programs and internationalized academic options for students.
- 5 Strong relationship with the **Miami University Regionals** where we offer study abroad students an array of services & support to facilitate study abroad success.

EEIQ Business Model



EduGlobal College

*Owned
&
Operated*

Davis College



**EpicQuest
Education**

**Miami University
Regional Campuses**

*Recruiting
&
Services*

UK Universities



Mission Statement and Operating Objectives

Our Mission is Twofold:

- 1 **A strategic growth plan of international expansion.** Educational collaborations around the world, international recruiting, organic growth and acquisitions
- 2 **To offer students opportunities** for academic advancement and a practical education that aligns with the job demands of the global economy

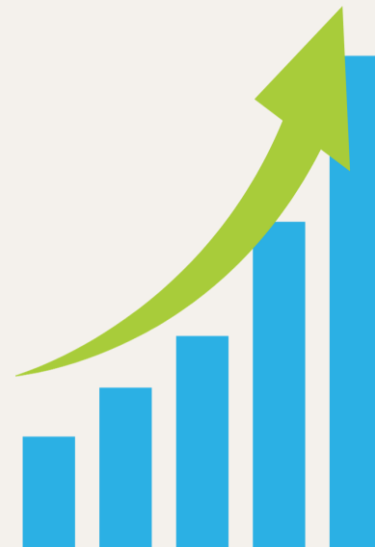
Our Operating Objectives Include:

- **Expanding our educational programming** by offering more international courses and technical degrees
- **Investing in campus infrastructure**, improving the hybrid learning model, superior academic outcomes
- **Improving our operating metrics** associated with student enrollment, revenue per student and costs



Execute on our plan of international expansion

- **Leverage our numerous international college and university collaborations** to further our internationalization
- **Internationalize our academic programming**, launch bachelor degree programs to augment our pathway programs
- **Recruiting focus on ASEAN and LATAM regions** to begin; & Europe and Africa to deepen and diversify our student body
- **Target colleges for acquisition** in the US, Canada, the UK, and SE Asia, with a focus on major cities



Owner & Operator of EduGlobal College in Vancouver



Acquired EduGlobal College in January 2022, which specializes in transitional English language and pathway programs for international students seeking academic degrees and career advancement

Offers programs to prepare students to complete bachelor's degrees and who seek graduate degrees at Canadian Universities

EduGlobal's focus is to develop pathway programs to Canadian public universities; these pathways serve as a bridge for students to move from a private institution to a public university

EduGlobal has entered into agreements with Algoma University and Yorkville University to provide seamless transfer pathways for EduGlobal students to complete bachelor's degrees at these Canadian universities



Approved for Education Quality Assurance (EQA) designation for that enables participation in overseas recruitment organized by the Dept. of Global Affairs Canada

- Bolsters mission to attract a diverse student body from China, India, LATAM, the ASEAN countries to internationalize the EduGlobal campus



EduGlobal was placed on the Designated Learning Institution List (DLI) maintained by Immigration, Refugees and Citizenship Canada which allows an international student to participate in a program of study in Canada longer than six months

EduGlobal's EQA designation and DLI listing support EduGlobal's international expansion and enhances reputation to successfully recruit international students

Majority Owner & Operator of Davis College



Davis College offers career training that leads to successful employment; we provide marketable skills for students to develop fulfilling careers as well as ‘transfer pathway’ programs.

Davis College’s international student recruitment continues to expand; the LATAM and ASEAN markets, with Sri Lanka as its hub, are key in engaging private high schools and universities.



Partners with international universities and colleges programs to offer 1+1 programs in which students finish their first year in their home country and complete their associate degree at Davis College; 4-year universities have 2+2 transfer pathways.

Launching first Bachelor’s program in Business Management in 2023 along with Nursing and STEM programs; this broadens options for students making a 4-year degree more accessible.

Davis College: Operations Update

Davis College has articulation agreements that offer students transfer pathways to its academic partners:

- Rennes School of Business
- Sofia University
- University of Cincinnati
- Northeastern University
- Cleveland Institute of Arts
- Lourdes University

Davis College has entered into numerous MOUs with international colleges and universities to diversify the student base, enter cross-border collaborations, and internationalize its academics:

- ICBT Campus of Sri Lanka
- PSB Academy of Singapore
- Anhui Business Institute
- Hanjiang College
- Isabela State University of the Philippines
- Infrastructure University of Malaysia
- Holy Cross of Davao College
- Meishan Pharmaceutical College

Davis College recently entered into an agreement for the intake of 46 students in September 2023 that expands to an enrollment of at least 138 students in 2025.

Recruitment for Owned & Operated Colleges

EduGlobal College & Davis College

- **Engage directly** with international high schools
- **Developing office in Sri Lanka** as ASEAN recruiting hub
- **Centralized recruiting** for both colleges creating synergies
- **Recently initiated recruitment** for the LATAM markets
- **Holding summer camp programs** for high school students from LATAM countries and China from July 16 – July 29
- **New recruitment strategies** have resulted in a 26% increase in international students at Davis College for 2022 – 2023
- **The two schools 12 collaborations** are expected to result in significant enrollment increases over time

International recruiting is a key element of EEIQ's international growth strategy.

Relationship with Miami University Regional Campuses

Miami University (MU) is a world class university that has five campuses and undergraduate and graduate enrollment of ~23,000; the MU Regional Campuses have an enrollment of ~4,000 students. We have recruited for the English Language Center at the Miami University Regional Campuses since 2013.



‘One-Stop’ Services for MUR Study Abroad Students

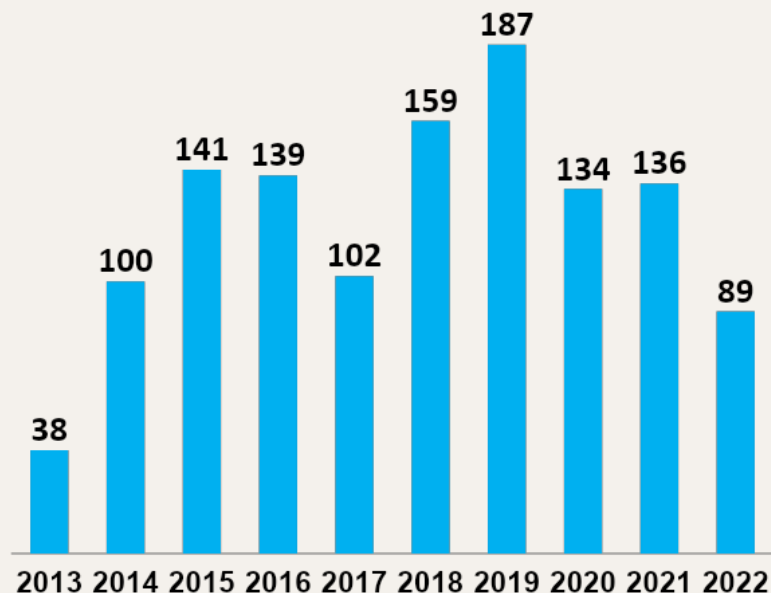
- **We recruit and provide admission-related services** to prospective international overseas students
- **We provide an array of services:** student housing, dining services, supervision, a gym, a student life center, career counseling and 24-hour emergency support
- **Students enroll in the English Language Center (ELC)** and take Miami University Regional (MUR) campus courses based on English proficiency
- **We recently renewed our agreement with Miami University** for a five-year term to propel EEIQ forward to implement its internationalization plans as part of its sustainable growth strategy.



Miami University Regionals: Operations Update

- **For the Fall 2022 term**, 89 students were present for in-person classes at the English Language Center
- **Students on-campus remit residential fees and other fees**; the remainder of students take online classes
- **Recently renewed contract with Miami University**; we have guaranteed at least 100 students for enrollment for the 2023-2024 academic year
- **Going forward**, recruiting to be extended to Southeast Asian countries

Overseas Student Enrollment at
MU Regional Campuses



Miami University Regionals: Marketing Activities

Study Abroad Agencies → we have relationships with the 5 largest agencies in China and are developing agency relationships in other countries

B2B Study Abroad Companies → we have several B2B companies in our circle of cooperative relationships

Int'l High School / Language Programs → we maintain direct contact with many schools and programs

University Foundation Programs → we work with a number of programs and are creating own foundation platform



Key Market Trends: US and International

US

- Education curricula designed for the current labor market
- Diversity in students and faculty via globalization
- Hybrid learning ushered in by the pandemic
- Consolidation of colleges due to overall lower enrollment

International

- Increased competition for international students as students take the Duolingo English test in 12,000 cities
- Strategic partnerships and exchange programs grow
- An increase in online learning lowers barriers and costs
- The US, UK, Australia, and Canada continue to see a large influx of international students



Equity Snapshot & Financial Statement Metrics

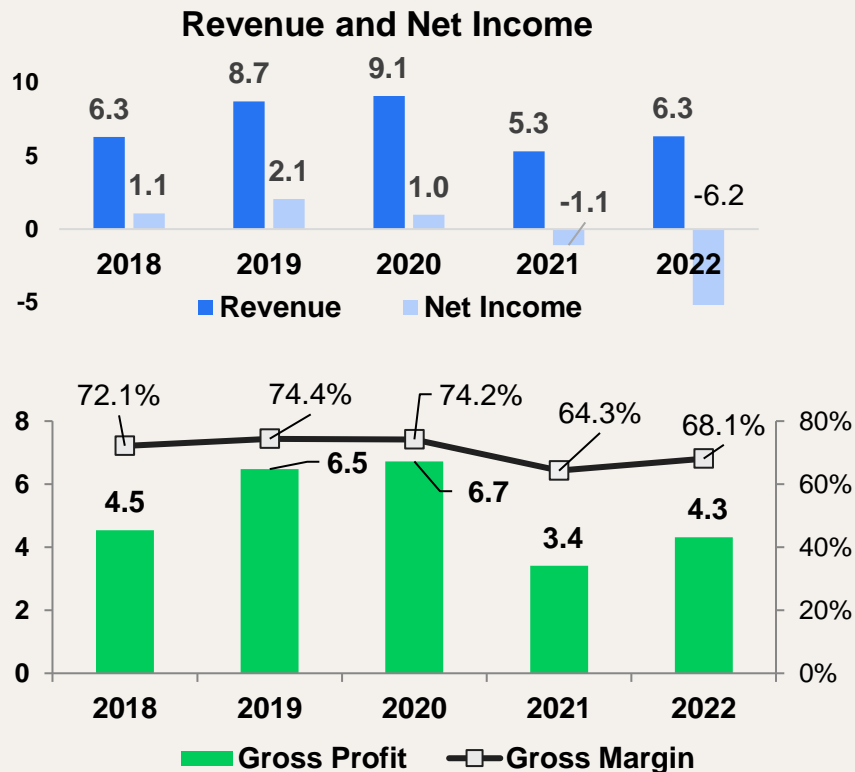
Nasdaq: EEIQ	FYE: September 30
Stock Price (6/6/23)	\$2.04
52-Week Range	\$0.80 - \$3.63
Shares Outstanding	11,439,206
Market Capitalization	\$23.4 million
Price to Book Ratio	1.5x

Revenue	\$6.3 million
Net Income (Loss)*	(\$6.2) million
EPS	(\$0.55)
Cash	\$11.4 million
Total Assets	\$24.0 million
Total Equity	\$15.1 million

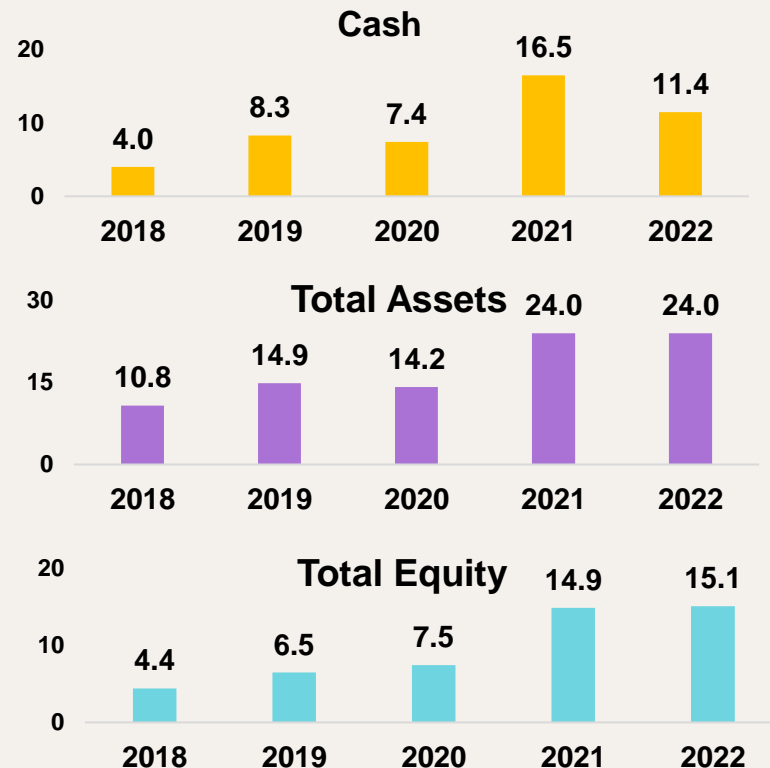
***FYE net loss / EPS due to non-cash and acquisition expenses / All financial statement figures are as of FYE of September 30, 2022**

EEIQ Financial Summary

Income Statement Data (in \$mm)



Balance Sheet Data (in \$mm)



Board of Directors



Jianbo Zhang
CEO,
Founding
Chairman



Zhenyu Wu
CFO,
Director



Craig Wilson
Independent
Director
Chair, Audit
Committee



G. Michael Pratt
Independent
Director Chair,
Compensation
Committee

Jianbo Zhang - Bachelor (1987) and Master in Finance (1993) from Renmin University, MBA (1999) from Coventry University, and EMBA (2003) from Singapore Tiandu Education

Zhenyu Wu - Ph.D. (2007) in Finance, MBA (2002) in Finance, and MA in Economics (2001) from University of Calgary, and Bachelor in Economics (1999) from Nankai University

Craig Wilson - Ph.D. (2004) in Finance, BComm (2008) in Finance, and B.Sc. in Mathematics (1996) from University of Alberta

G. Michael Pratt - Dean of Regional Campuses and Associate Provost at Miami University (2010-16), Ph.D. in Anthropology (1981) from Case Western Reserve University

EEIQ Key Investment Highlights

- **Growth Strategy of International Expansion**
- **Owner & Operator of For-Profit Colleges**
- **Global Expansion Opportunities**
- **Strong MUR and Business Relationships**
- **Growing Recruitment Metrics**
- **Diversified Sources of Revenue**
- **Extensive Marketing and Sales Channels**
- **Highly Experienced Management Team**



Contact Information

EpicQuest Education Group
www.epicquesteducation.com

Quest Holding International LLC (subsidiary)
1209 N. University Blvd.
Middletown, OH 45042
+1 (513) 649-8350

Investor Relations
info@epicquestedu.com
+1 (646) 694-8538

Find us online:



@EpicQuestEdu



@epicquesteducation



@epicquesteducation



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Thank you!

